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Advance News Release!

Here is an advance proof of the advertisement you and hundreds of thousands of others will see in the December issue of "House and Garden", "House Beautiful", "Flower Grower", "Horticulture" and the January Issue of "National Geographic". The same offers also appear in "Home Garden" and "Parent's Magazine".

Because we know the response will be tremendous, we send you this advance news so that you, as a valued customer, may make your seed reservations earlier and thus be sure of getting your copy of the helpful booklet "Vegetables for Victory in Color", offered in the advertisement.

The Vegetable Collections Offered Will Be of Interest to All Home Gardeners



Vegetable Garden Collections

GARDEN FULL COLLECTION A

For a garden of about 500 sq. ft.

1 pkt. each of these 15 Vegetables \$1.50

Beet Detroit, Broccoli New York Market, Carrot Rubicore, Cucumber Staysgreen, Lettuce Big Boston, Parsley Champion, Radish Scarlet Globe, Spinach Savoy, Swiss Chard Green Lyon, Squash Straight Neck, Turnip Purple Top, String Beans Bountiful, Lima Beans Fordhook, Corn Golden Bantam, Peas Little Marvel.

GARDEN FULL COLLECTION B

For a garden of 1250 sq. ft. \$3.90

Same as collection A except 1/2 oz. each of Carrot and Swiss Chard, 1 oz. each of Beets, Lettuce, Radish, Spinach and Turnip. Pkt. of Broccoli, Cucumber, Parsley and Squash. 1 lb. each of String Beans, Lima Beans and Peas, 1/2 lb. Corn.

GARDEN FULL COLLECTION C

For a garden of 5000 sq. ft. \$7.25

Pkt. each as above Broccoli, Cucumber, Parsley and Squash. 1 oz. each of Carrot, Swiss Chard and Turnip. 2 oz. each of Beet, Lettuce, Radish and Spinach. 1 lb. Corn. 2 lbs. each String Beans, Lima Beans and Peas.

Bright Annuals For Your Garden

ROSALIE ANTIRRHINUM. Beautiful topaz rose and gold. Pkt. 25¢, 1/8 oz. 60¢, 1/4 oz. \$1

HEART OF FRANCE ASTER. Deep red flowers, long stems. Pkt. 25¢, 1/8 oz. 75¢, 1/4 oz. \$1.25

BLUE MOON SCABIOSA. Large, double lavender-blue. Pkt. 15¢, 1/4 oz. 50¢, 1/2 oz. \$1.50

PASTEL LILLIPUT ZINNIA. Mixture of apricot, peach, cream, pink, salmon, rose and orchid. Pkt. 15¢, 1/4 oz. 50¢, 1/2 oz. \$1.50

VIOLET QUEEN ALYSSUM. Dwarf. Fragrant, deep violet. Pkt. 15¢, 1/4 oz. 50¢, 1/2 oz. \$1.50

LIMELIGHT MARIGOLD. Chrysanthemum-Flowered, yellow. Pkt. 15¢, 1/4 oz. 50¢, 1/2 oz. \$1.50

RADIANCE PETUNIA. 2 1/2 to 3" dia. Brilliant cerise. Pkt. 35¢, 3 pkts. \$1, 1/8 oz. \$1.50, 1/4 oz. \$2.50

SPECIAL COLLECTION—7 packets, 1 each of the above. \$1.



Free on Request—Our 1944 Complete 120 page Seed Catalog with 16 pages in color... featuring new Seeds, Bulbs and Plants introduced by us for the first time this year.

Stumpp & Walter Co

Suggestions for Your 1944 Victory Garden

For assured results, plant Seeds of Known Quality. Especially today with labor so scarce and time so valuable, Victory Gardeners will find it true economy to buy only dependable seeds that give maximum yields.

For over 46 years Stumpp & Walter Co. has been famous for supplying the best of everything a gardener needs... Seeds of Known Quality, Bulbs, Plants and Garden Supplies.

Featured here are some suggestions for 1944—Unusual Vegetable Collections, Fine Small Fruits, Lovely New Roses, etc.—just a few highlights from our fascinating new complete Catalog. Copy will be sent free on request.

**TO AVOID DISAPPOINTMENT THIS SPRING
SEND IN YOUR SEED ORDER TODAY**

A Real Garden Help—Free with Order for \$3 or More
A practical, new 32 page booklet, "Vegetables for Victory" in color, will be sent with order for \$3 or more of the merchandise on this page. Tells how to plant, what to plant, how to make it grow—a help to every gardener. Sent immediately on receipt of order.



Collection—3 FINE GLADIOLI—National Colors

Immense Blooms. Grow to tall, straight 4 ft. plants. Plant every 2 weeks beginning April 25 for succession of blooms.

Red, White and Blue Sorts—Comm. Koehl, Maid of Orleans, Pelegrina

30 bulbs, 10 of each color \$2.25
75 bulbs, 25 of each color 5.50
150 bulbs, 50 of each color 10.00

Lovely New Additions for Your ROSE GARDEN

DOUGLAS MacARTHUR. Clear rose-color. \$1.50 ea., \$16.50 doz.
HEART'S DESIRE. Bright velvety red. \$1.50 ea., \$16.50 doz.
GOLDEN DIAMOND. Shining yellow-gold. \$2 ea., \$22 doz.
MME. CHIANG KAI-SHEK. All-America Winner. Finest of soft yellow. \$2 ea., \$22 doz.



PROTECT Your Garden FROM INSECTS

Victory Home Spraying Kit
The complete Kit for your garden



Sawco Senior Dust Gun . . . \$1.50
Sawco Compressed Air Sprayer (All tin) . . . 1.25
5 lbs. Hortex Rotenone Dust . . . 2.00
4 oz. Rotene Rotenone-Pyrethrum Spray . . . 1.00
1 lb. Dusting Sulphur35

Special Combination Price \$5.50

Delicious SMALL FRUITS for the Home Gardener

NEW GIANT BLUEBERRY, Burlington. Newest and best. Enormous juicy berries, wonderful flavor. \$3 each, \$33 per doz.
RASPBERRIES, Chief. An early red variety of proven merit.
BLACKBERRIES, Blowers. Large sweet berry.
2 yr. transplanted canes of above. \$2.25 doz., \$17.50 per 100.



SOW Staigreen LAWN SEED

For Beautiful Permanent Lawns. A modern lawn seed Mixture, free of troublesome weeds and crabgrass.

2 1/2 lbs. \$1.80 10 lbs. \$6.75
5 lbs. 3.50 25 lbs. 16.00

Use 1 lb. for a new lawn 10x20 ft.—1/2 quantity for renovating. Delivery prepaid anywhere in U.S.A.

Stumpp & Walter Co

132-138 Church Street, Dept. , New York 8, N. Y.

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FOR VICTORY GARDENERS

Vegetable Seeds for Early Sowing

★ DEC 23 1943 ★
U. S. Department of Agriculture

Below are listed some of the first seeds that must be sown this Spring, as taken from our catalog. So that you may surely obtain the exact sort you wish, we suggest an early order. Our stocks of these high qual-

ity seeds are adequate and we hope to be able to fill all orders exactly. However, practical gardeners who have special favorites would do well this year to place their orders at once.

EARLY VEGETABLE SEEDS

Group A. Sow in a sunny window, sunroom, greenhouse or frame during February or March. Plant out later.

Cabbage, Early Jersey Wakefield. High quality pointed sort. Pkt. 10 cts., ½ oz. 35 cts., oz. 65 cts.

Cabbage, Copenhagen Market. Round variety; solid and tender. Pkt. 15 cts., ½ oz. 45 cts., oz. 80 cts.

Cauliflower, Early Snowball. Fine, pure white heads. Pkt. 25 cts., ½ oz. 85 cts., ¼ oz. \$1.50, ½ oz. \$2.75.

Celery, Golden Plume. Best early yellow kind; nutlike flavor. Pkt. 25 cts., ½ oz. 70 cts., ¼ oz. \$1.25.

Group B. Sow outdoors as soon as the garden is ready.

Beet, Good for All or Baby Detroit. Small, but quality superb. Pkt. 15 cts., oz. 45 cts., ¼ lb. \$1.40.

Carrot, S. & W.'s Melting Marrow. Coreless; quick; good. Pkt. 15 cts., ½ oz. 40 cts., oz. 70 cts., ¼ lb. \$2.

Lettuce, New York No 12. Hard, tight crisp head. Pkt. 15 cts., ½ oz. 30 cts., oz. 50 cts.

Onion, Southport White Globe. Firm flesh; mild. Pkt. 15 cts., ½ oz. 60 cts., oz. 95 cts.

Parsley, Evergreen. Trifle coarser leaf; but stands frost. Pkt. 15 cts., oz. 40 cts., ¼ lb. \$1.

Eggplant, New York Improved Spineless. Large; deep color. Fine quality. Pkt. 10 cts., ½ oz. 50 cts., oz. 90 cts.

Onion, Prozetaker. In rich soil expect 2 3-lbs. onions. Pkt. 15 cts., ½ oz. 60 cts., oz. 95 cts.

Pepper, World Beater. Sweet and mild. Good both green and ripe red. Pkt. 15 cts., ½ oz. 50 cts., oz. 90 cts.

Tomato, Marglobe. Large, ball shape; splendid flavor; resists disease. Pkt. 15 cts., ½ oz. 55 cts., oz. 95 cts.

frost out, soil dry, the ground dug over, raked smooth.

Pea, Laxtonian. Best 18 inch sort, ready in 62 days. ½ lb. 30 cts., lb. 50 cts., 5 lbs. \$2.10.

Pea, Potlach. Best 24 inch sort, ready in 90 days. Pkt. 10 cts., ½ lb. 30 cts., lb. 50 cts., 5 lbs. \$2.10.

Radish, Sparkler. Quick white-tipped scarlet globe sort; crisp, mild. Pkt. 10 cts., oz. 30 cts., ¼ lb. 75 cts.

Spinach, Emerald Standing. Large plant; slowest to bolt. Pkt. 10 cts., oz. 30 cts., ¼ lb. 85 cts.

Swiss Chard, Mammoth New York. Smooth leaves; heavy stems. Pkt. 15 cts., ½ oz. 35 cts., oz. 55 cts.

UNUSUAL VEGETABLES

Beans, Edible Soy. Rich in proteins; ask for leaflet. ½ lb. 30 cts., lb. 50 cts.

Beans, Yard Long Asparagus. Remarkable long pods. Good. Pkt. 20 cts., ½ lb. 50 cts., lb. 90 cts.

Beans, Plentiful. New, green, stringless. Excellent. Pkt. 15 cts., ½ lb. 30 cts., lb. 50 cts., 5 lbs. \$2.25.

Beet, Winter Keeper. Large, very sweet; green leaves. Pkt. 15 cts., oz. 50 cts., ¼ lb. \$1.40.

Broccoli, Italian Market. Compact heads and side shoots. Pkt. 25 cts., ¼ oz. 65 cts., ½ oz. \$1, oz. \$1.75.

Carrot, Streamliner. Best late sort. Pkt. 15 cts., ½ oz. 35 cts., oz. 60 cts., ¼ lb. \$1.80.

Celery, Summer Pascal. Finest late green variety. Pkt. 25 cts., 4 Pkts. 90 cts., ¼ oz. \$1.50.

Corn, Honey Cross. Sweet; yellow; disease- and earworm-resistant. Pkt. 20 cts., ½ lb. 40 cts., lb. 70 cts., 5 lbs. \$3.

and SOME NEW ONES

Celtuce. Multiple-purpose salad. Remarkable celery-like lettuce. Pkt. 15 cts., ¼ oz. 35 cts.

Dandelion, Thick-Leaved. Outstanding source of vitamin A. Pkt. 15 cts., ½ oz. 55 cts., oz. \$1, ¼ lb. \$3.

Mustard, Fordhook Fancy. "Greens" in but a few weeks. Pkt. 10 cts., oz. 30 cts., ¼ lb. 85 cts.

Perpetual Spinach. A cut-and-come-again plant. Pkt. 15 cts., oz. 45 cts., ¼ lb. \$1.35, lb. \$3.50.

Rhubarb Chard. Bright crimson form of this healthful vegetable. Pkt. 20 cts.

Squash, Cocozelle. Small green Italian marrows. Pkt. 10 cts., oz. 35 cts., ¼ lb. 95 cts.

Squash, Noodle. Inside cooks like spaghetti. Pkt. 15 cts., 2 pkts. 25 cts., oz. 50 cts.

Squash, Zucchini. Popular European vegetable. Pkt. 10 cts., oz. 40 cts., ¼ lb. \$1.15.

Tomato, Jubilee. High quality golden-yellow fruits. Pkt. 25 cts., ½ oz. \$1.25, oz. \$2.25.

You Will Want These New Seeds for Your 1944 Flower Garden

These include our outstanding novelties, selected from over 1500 varieties listed in our new Catalog.

NEW, NEAR-NEW AND UNUSUAL FLOWER SEEDS

First Two are All-America Winners for 1944

Marigold, Mammoth Mum. Very quickly it produces immense ball-like flowers 3½ inches in diameter with the appearance of an incurved Chrysanthemum. Sulphur-yellow. Height 30 inches. Pkt. 25 cts.

Petunia, Cheerful. Spreading plants are covered with 2½ in. blooms. Salmon-pink, silk-like, and with veins of deeper hue. Pkt. 25 cts.

Ageratum, Blue Bedder. Lavender-blue. Splendid for edging. Pkt. 25 cts., ½ oz. \$1.25, ¼ oz. \$2.

Antirrhinum, Reveille. Deep yellow. A fine new Snapdragon. Pkt. 25 cts., ½ oz. \$1.25, ¼ oz. \$2.

Antirrhinum, Rosalie. Topaz-rose. Makes a striking flower-bed. Pkt. 25 cts., ½ oz. 60 cts., ¼ oz. \$1.

Alyssum, Violet Queen. Fragrant, deep violet. Pkt. 15 ¼ oz. 50 cts., oz. \$1.50.

Aster, Heart of France. Ruby-red. Wonderful cut-flower. Pkt. 25 cts., ½ oz. 75 cts., ¼ oz. \$1.25.

Aster, Midseason Giants. Mixed colors. Pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50. 6 Colors — Azure-Blue, Lilac, Shell-Pink, White, Purple, Rich Rose. Each color, Pkt. 25 cts., ¼ oz. 75 cts., oz. \$2.50.

Calendula, Yellow Colossal. Light tint; good for room-decoration. Pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50.

Carnation, Giant Double King. Maroon, Rose, Pink, White, Yellow, Red. Mixed, All Colors. Each, Pkt. 15 cts., ½ oz. 60 cts., ¼ oz. \$1.

Cosmos, Early Orange Flare. Brilliant orange flowers on long stems. Pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50.

Cosmos, Sensation, Dazzler. Giant 4-inch amaranth-crimson blooms. Pkt. 25 cts., ¼ oz. 75 cts., oz. \$2.50.

Dahlia, Dwarf Bedding Mixed. Double and semi-double. Pkt. 25 cts., ½ oz. \$1, ¼ oz. \$1.50, oz. \$5.

Celosia, Pride of Castle Gould. Immense feathery heads. Mixed shades. Pkt. 25 cts., ½ oz. \$1, ¼ oz. \$1.50.

Chrysanthemum, Golden Crown. Deep yellow; fully double flowers. Pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50.

Chrysanthemum, September Jewels. Yellows, pinks, lilacs, bronzes, reds. Perennial; blooms first year. Pkt. 60 cts.

Marigold, Little Giants, Orange. Large blooms; only 12 inches high. Pkt. 25 cts., ½ oz. 75 cts., ¼ oz. \$1.25.

Marigold Sunkist. Dwarf French type. New. Double orange. Pkt. 25 cts., ½ oz. 50 cts., ¼ oz. 75 cts.

Morning Glory, Scarlett O'Hara. 3¼-inch flowers; amaranth crimson. Pkt. 20 cts., ½ oz. 60 cts., oz. \$1, ¼ lb. \$3.50.

Morning Glory, Pearly Gates. Fine white flowering climber. Pkt. 25 cts., ½ oz. \$1, oz. \$1.75.

Morning Glory, Heavenly Blue. Early-flowering strain. Pkt. 20 cts., ½ oz. 60 cts., oz. \$1, ¼ lb. \$3.50.

Petunia, Igloo. Single. Beautiful new cream-white kind. 1½ inch flowers. Pkt. 25 cts., 5 pkts. \$1.

Petunia, English Violet. New shade — mauve or purple-violet. Height 12 inches. Pkt. 35 cts., 3 pkts. \$1.

Scabiosa, Blue Moon. Double, lavender-blue. Pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50.

Verbena, Annapolis Blue. Mid-blue. Flowers in 3-inch clusters. Pkt. 25 cts., ½ oz. \$1, ¼ oz. \$1.50.

Zinnia, Lilliput, Pastel Shades. Tiny mixed color pompon plants. Pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50.

Zinnia, Crown O'Gold Pastel Tints. Base of each floret, shade of gold, with other halves varying in color. Pkt. 15 cts., ¼ oz. 60 cts., oz. \$2.

Zinnia, Giant Double Dahlia-flowered. Canary Bird (clear yellow), Crimson Monarch (Flaming crimson), Dream (Deep lavender-blue), Exquisite (Light rose), Golden Dawn (Pure golden yellow), Oriole (orange and gold), Polar Bear (Pure white), Royal Purple (Regal tint), Scarlet Flame (Bright scarlet). Each Pkt. 15 cents., ¼ oz. 60 cts., oz. \$2. Mixed, pkt. 15 cts., ¼ oz. 50 cts., oz. \$1.50.

Free on Request — Our new 120 page catalog, showing a wonderful collection of flower and vegetable seeds, plants and garden supplies.

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